



WE INVITE YOU TO JOIN TATE & LYLE'S TRUSTED BY THE BEST COMMUNITY



Our aim is to champion British baking. We're celebrating the grafters, the 4am-ers, the weekenders, the artisans, the professional bakers whose vocation is baking and creating.

Ready to share your story?



TO SAY THANK YOU, WE WANT TO GIVE OUR LOYAL CUSTOMERS AN OPPORTUNITY TO ADVERTISE THEIR PRODUCTS AND THEIR BUSINESS.

The best bit... it's free!

There's no catch, we're just passionate about our customers and the community, and would love to share your story, your business and incredible bakes.

To get involved:

Content ideas

1. Meet Our Bakery video: Guided tour around the bakery and an intro to what you do.
2. Q+A: Exterior or interior image of the bakery with the bakery name and logo visible, with or without your team. This is alongside answers to a short Q+A about the bakery and why and how you use Tate & Lyle sugar.
3. Quote: A quote about why you trust using Tate & Lyle products for the best bakes.
4. Sharing existing images you're happy for us to use along with a short piece of copy on your business, your key products and why you use Tate & Lyle sugars.



Free Marketing? Sign me up!

Your content will be shared on the Tate & Lyle Sugars Facebook, Instagram and LinkedIn channels and we can also collaborate on posts.

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